

## THE TOP 9 REASONS WHY ENVIROSHAKE CAN BE INSTALLED WITH 30%+ LESS LABOUR THAN CEDAR

One of the questions that contractors always ask us is, “How does Enviroshake install with 30%+ less labour than cedar?” This is what we tell them!

**1. Cedar has approximately 220 pieces per square vs Enviroshake which only has 130**  
Cedar therefore, has 70% more pieces to install and handle which adds to the labour cost significantly.

**2. Enviroshake does not need to be hand split, each piece is 12” wide and comes in 8 random profiles**

Enviroshake bundles come with 8 varied profiles, so you can achieve the natural cedar shake look by installing the shakes as you receive them, without having to hand split each shake.

**3. Enviroshake can be installed with a nail gun**

Contractors have been able to achieve a 50% quicker install time vs hand nailing

**4. Enviroshake bundles do not need to be sorted**

Because Enviroshake bundles come pre-shuffled with a mix of our 8 different profiles, you save time and reduce waste by installing the shakes as they come.

**5. Enviroshake valleys can be pre-cut on the ground or on the roof**

Enviroshake is cut easily, meaning your team can cut the shakes to custom fit the valleys on the roof or on the ground

**6. Enviroshake has custom ridge caps that do not require on-site cutting**

When you place an order, your ridge caps are custom made for your project, meaning no more custom cutting yourself!

**7. Enviroshake does not need to be installed on a breather or wooden slats**

**8. Enviroshake can be installed with One Master Installer overseeing the installation vs requiring All Master Installers as with Cedar**

**9. Enviroshake is installed at an 8 or 9” exposure, whereas wood shingles are installed at a 5.5” exposure.** With Enviroshake your installers can cover more area for the same amount of labor, and your labor costs per square foot should be 40% less.

*If you have any questions or have additional comments on how Enviroshake gave you cost savings in labour vs installing cedar, please give us a call! 1-866-423-3302*